



Harmony's Resale Real Estate Signage Program

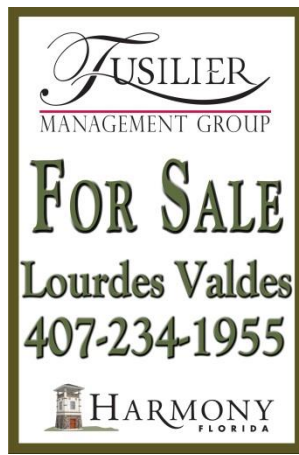
Harmony has standards and guidelines that are required for resale real estate marketing signs within the community. The developer has established the following criteria to maintain a uniform curb appeal within the community. Homeowners and their assigned agents are required to comply with the established standards and guidelines. It is the homeowner's responsibility to inform third parties including their licensed Realtor® of these requirements and guarantee that all marketing materials are in compliance.

You may also have the signs made at your own expense as long as they meet the required specifications described below.

SPECIFICATIONS

"For Sale and For Rent"

- 1) Maximum size of 12"x18" mounted in the portrait orientation.
- 2) 12" x 18" sign material must be made of metal or better grade material.
- 3) Sign to be mounted on a single pole metal stake. Color: Black
- 4) Minimum required message content:
 - a) "For Sale by Owner" or Real Estate Company Name or Real Estate Co. Logo.
 - b) "For Sale" or "For Rent".
 - c) Contact phone #.
 - d) Optional items: Agents Name, QR Code, or a website address.





Open House Signs

Open House signs are allowed on the day of the scheduled event. They must only be displayed 1 hour prior to and 1 hour after scheduled times of the event.

- 1) Maximum size of 24" x 36".
- 2) Placement: One at the closest main intersection/crossroads on a major thoroughfare, one at the corner nearest the home's address and one in the property's front yard.

Flags and Banners

Flags are only allowed on the day of an "Open House". They are allowed to be displayed 1 hour prior to and 1 hour after scheduled times of the event.

- 1) Flag(s) maximum height of 72" (5').
- 2) They must be stand alone and not attached to the dwelling.
- 3) Maximum amount of flags allowed at one time is two (2) per address and must be located within the property lines of the "Open House" home. They are not allowed on any private property within the community nor common areas of the community.
- 4) Banners are not allowed.

If you have additional questions or request for variances, please contact us at 407-891-8358 and ask to speak with the Harmony Sales Director.

Updated: 11/10/2015